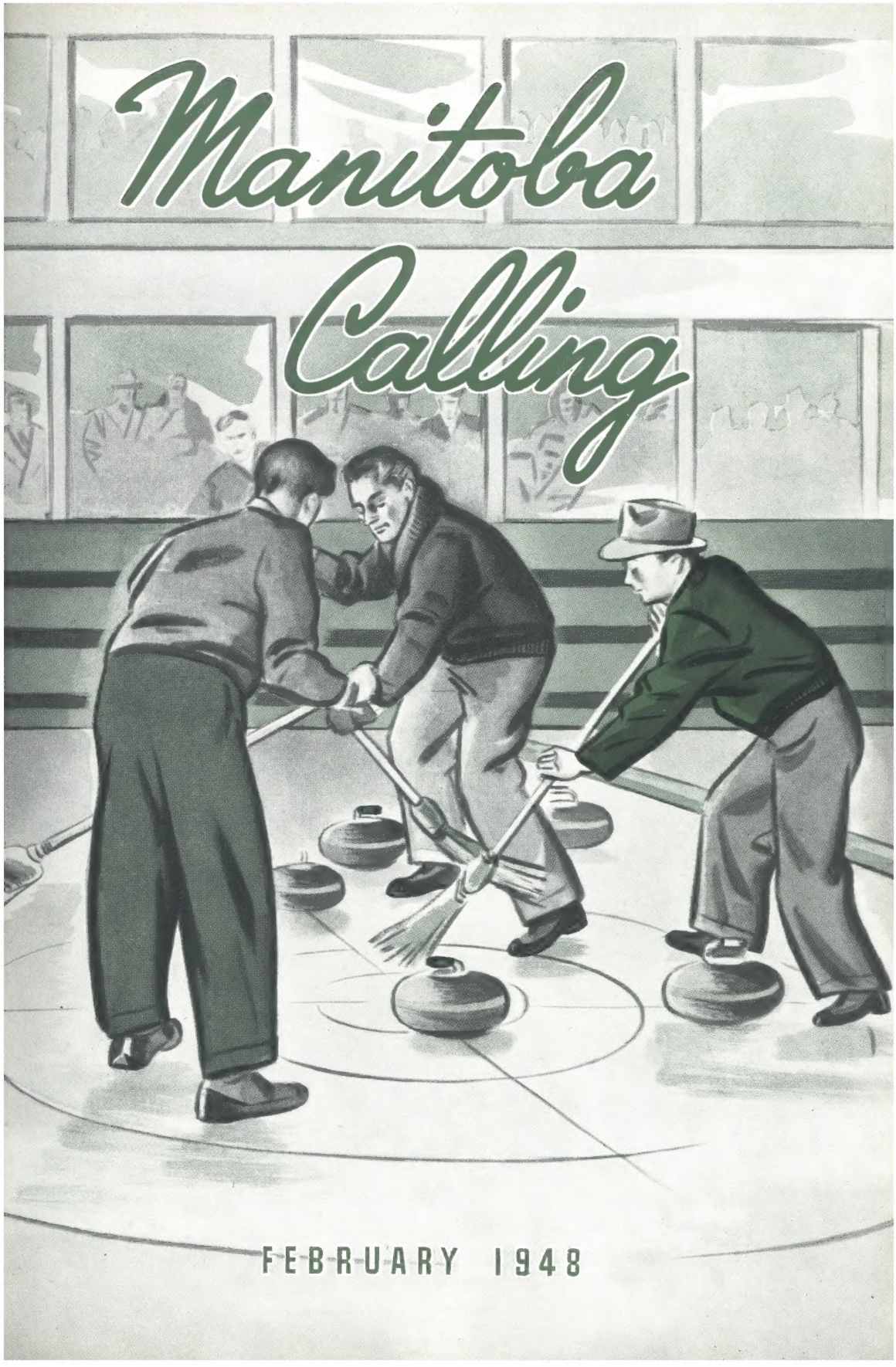
Manitoba Calling



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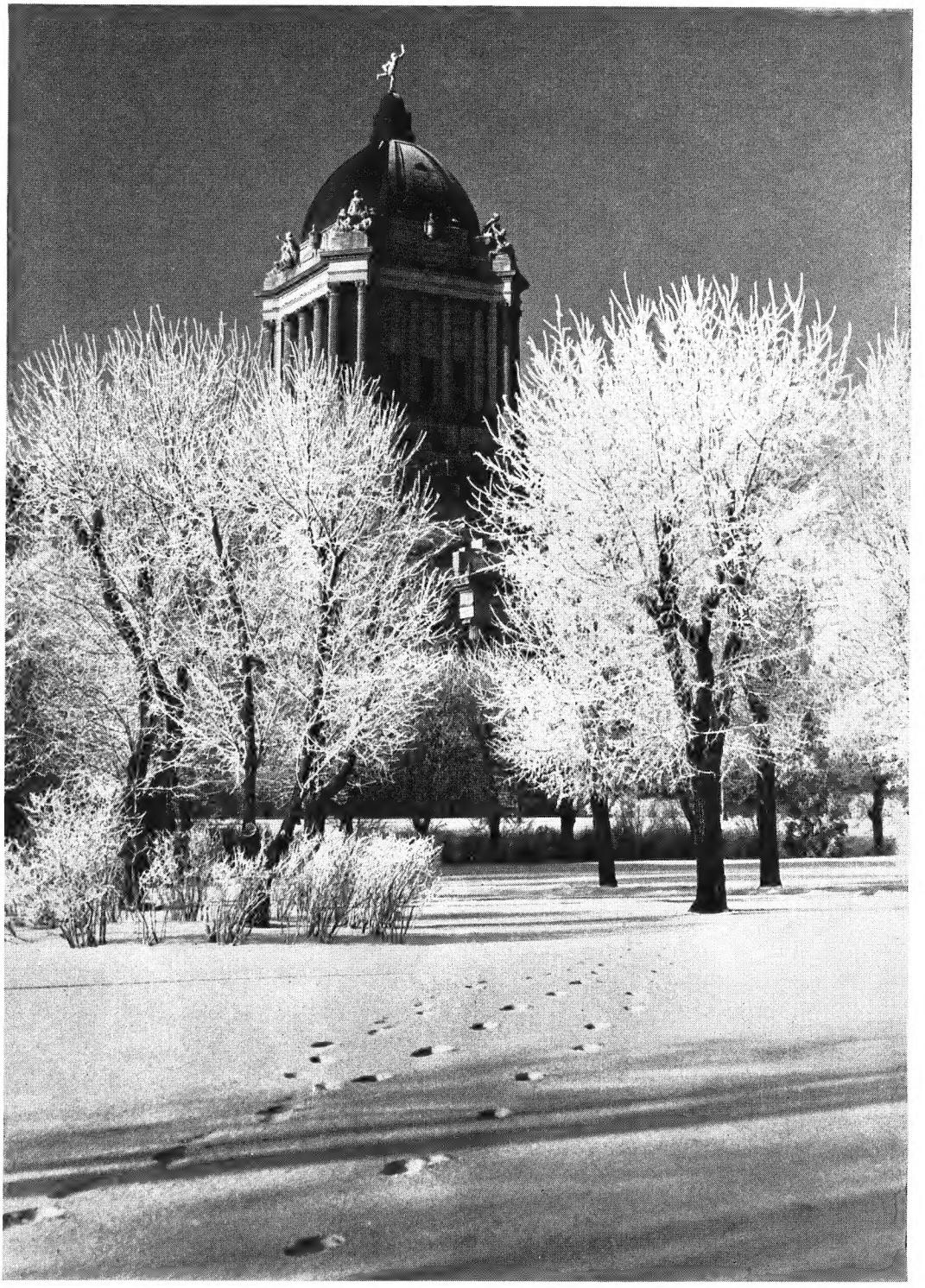


Legislative Building

Photo courtesy Manitoba
Travel and Publicity Bureau.

MANITOBA CALLING

Address all communications to Public Relations Department,
CKY Radio Branch CKX
Manitoba Telephone System,
Winnipeg.

Vol. XII. No. 2.
Single Copy 5c

February, 1948.
20 Issues, $1.00.
Post Free.

Between Ourselves

SCOUT-GUIDE WEEK

February 15-22:

"Training to Serve Canada"

On Sunday, February 15th, some 165,000 young Canadians will commence the observance of this year's Scout-Guide Week. These youngsters are proud members of two movements which are training boys and girls in self-reliance and to respect all worthy people regardless of racial origin or religious beliefs.

The Boy Scout and Girl Guide movements are world-wide, numbering five million boys and two-and-a-half million girls. With their brothers and sisters, the Wolf Cubs and the Brownies, Canadian Scouts and Guides will be very much in evidence throughout the Dominion, demonstrating their training, doing good turns and—making many an adult sigh for the days of initiation into the mysteries of woodcraft, knotting and splicing, camping, and the wholesome comradeship of friends united by the Scout and Guide Laws.

NEXT MONTH

Our March issue will commemorate CKY's twenty-fifth and final anniversary. Erected in the latter part of 1922, CKY was officially opened on March 13th, 1923, as the first publicly-owned broadcasting station in Canada.

Within a few weeks of its inauguration, the Manitoba Telephone System's station had pioneered entirely new fields in Canadian broadcasting and introduced innovations in technique which are now common practice.

The Story of CKY will be told with quotations and illustrations from our scrap-book of clippings and pictures.

CKY AND CKX SOLD

Radio station CKY, owned by the Province of Manitoba, has been sold to the Canadian Broadcasting Corporation for $200,000, Hon. William Morton, Minister of Telephones, announced on January 23rd. The announcement was made, also, that the other Manitoba station, CKX, Brandon, has been sold to a Brandon syndicate headed by J. B. Craig. Mr. Craig was formerly Commercial Manager of CKX. Fuller details will appear in our March issue.

Top Right: Katharine Bard starring as "Claudia".

Below: With Paul Crabtree playing the part of her architect husband.

Bottom Left: Her new dog "Major" is quite an armful.

Bottom Right: A close-up of "Claudia".

Claudia on CKY

Claudia

The comedy programme, heard weekdays except Saturdays over CKY at 9.45 a.m., presents in each 15-minute broadcast a complete chapter, rewritten for radio, from Author Rose Franken's famous "Claudia" magazine articles, plays, movies and novels.

Still in her twenties, Chicago-born Katherine Bard is the charming product of both British and American theatrical schooling. Daughter of Ralph A. Bard, Under-Secretary of the Navy in President Roosevelt's administration and now one of the United States delegates to the United Nations, Katherine followed her distinguished father abroad as he attended to official government business. Finding herself in London, England, before the war, she graduated from the Embassy Repertory Theatre. Her capture of the part of Claudia in the radio series of that name resulted from success in such programmes as "Grand Central Station" and "Life With Father."

Acclaimed by Manhattan drama critics for his prize-winning performances in the legitimate theatre, Paul Crabtree plays the part of "David," the patient but firm husband of Claudia.

Rounding out the feature members of the cast is Peggy Allenby, as Claudia's mother. A veteran radio and stage actress, Miss Allenby brings to the "Claudia" programme long and varied training in such airwave headliners as the "Aldrich Family," the "Columbia Work Shop," "March of Time," etc.

The character Claudia was created ten years ago when Rose Franken used the name for the heroine of a Redbook magazine story. Since then it has been featured as a Broadway hit play, later produced in five foreign countries; four novels, of which more than four million copies have been sold; two movies, and more than two score magazine stories or installments of serials.

Now, as a radio series it comes to CKY listeners sponsored by the Coca-Cola Company of Canada.

Who Remembers?

A Column of Clippings from CKY's Scrap-book

February 12th, 1924: "In connection with arrangements made to broadcast daily a part of the programme given in the Eaton Exposition auditorium, the provincial government transmitting station will give out on Wednesday, beginning at 11.30 a.m., a talk by Major H. C. L. Strange, of Ferndale, Alberta, on 'Suggested Methods of Farming During Periods of Depression.' Major Strange's exhibit of wheat has secured the sweepstakes and provincial prize in the wheat class at the competition in Eaton's exposition, after making a sensational win at Chicago this year to secure the world's championship. It is proposed to give out, each afternoon, the programme held in the special auditorium on Eaton's seventh floor, where thousands of people are listening daily to lectures given by the Boys' and Girls' Club champions and by agricultural department professors and experts."

★

February 12th, 1924: "For the entertainment of CKY's many thousands of listeners, a concert party is coming to Winnipeg this evening from Portage la Prairie. The programme has been arranged by James D. McRae, organist of Knox church, Portage. Mayor W. H. Burns will accompany the concert party on their trip and will tell the radio fans something about the city of Portage la Prairie. Artists who will contribute to the programme are:—Mrs. R. B. McQuay, A.T.C.M., pianist; Miss Janet O'Brien, contralto; Mrs. Chas. H. Diehl, soprano; Miss J. Laurie, alto; Miss J. Finn, elocutionist; male quartet, Messrs. Burk, Wishart, Todd and Graham; J. D. McRae, accompanist. There will be a five-minute interval at 9.45 p.m. during which Mr. J. H. Evans, provincial Deputy Minister of Agriculture, will broadcast a message of special interest to rural listeners. The programme will commence at 8.15 with the reading of a bed-time story."

Pictures of the Past - 2

By L. B. FOOTE, Veteran Winnipeg Photographer

The "New" Look

When Mr. Foote took this picture, in the Winnipeg Board of Trade Building, which was on the site now occupied by The Dominion Public Building, ladies' skirts were shortening in the evolutionary process of fashion. Feminine ankles, long concealed by dresses which swept the ground, were now emerging to the wonderment of man and the despair of Aunt Tabitha. Our photographer cannot recall particulars concerning this picture, but believes it was taken in or about 1906. Maybe some of our readers who are curling enthusiasts can supply more information.

In one of Mr. Foote's many albums is a picture of the late Prince Arthur of Connaught on a fishing trip. Mr. Foote was taking pictures for a railway company at that time and he went along with the royal fishing-trip party to Nipigon, Ontario. Among his successful shots was one of the Prince in a canoe, being paddled by two men and in the act of landing a good-sized fish. In taking the picture, Mr. Foote had to stand in an awkward position on a big rock and, what with manoeuvering and focusing, had almost fallen in. He survived the risk of drowning, however, and lived to experience many more adventures.

A safer though no less interesting assignment to obtain a water picture was one given to him when the famous lady swimmer, Annette Kellerman, was performing in a six-foot-deep glass tank on the stage of the Orpheum Theatre, Winnipeg. Our contributor managed to take some fine shots, though photographing through the glass and water imposed lighting difficulties and perhaps some patience on the part of all concerned; but who wouldn't concentrate on his job in an effort to do photographic justice to the fair and graceful Annette?

People who live in the public eye are always subjects for news pictures. We all derive some delight from photographs showing "inside stuff" pertaining to the home-life, hobbies, habits and personal interests of the great. Some

celebrities are camera shy, but most of them appreciate that clicking shutters are an essential accompaniment to fame and an important aid in maintaining it. There are those who resent being photographed and who have been known to make physical attacks on picture men. Mr. Foote has encountered most types in his long career, but has found that courtesy and tact are as helpful to success in photography as are the skills required in judging light, angles and composition and in processing the plates and films.

In pursuit of publicity, which many prominent people detest but have to miss no opportunities of obtaining, famous folks submit to much inconvenience. Mr. Foote tells of one distinguished man whom we shall call the Honourable John Smith. That was not his real name, and any similarity in the habits of this Honourable and any other Honourables alive or dead—doesn't matter.

It was decided that John should be represented to the world at large as a fresh-air-and-exercise type. That would go over well because of its suggestion of wholesome living, red blood coursing through healthy arteries, clearing the mighty brain for concentration on problems of deepest profundity.

Mr. Foote was briefed. He would get a photograph of the Honourable taking an early morning stroll, drinking the unpolluted atmosphere in large gulps, his ear cocked to the waking song of the birds and his smile reflecting serenity and joy to the world.

Mr. Foote will always remember the long delay which occurred while the Honourable was being persuaded to wake up, get up, and eventually crawl out to make his unwilling sacrifice to publicity.

One of our photographer's greatest thrills was photographing Winnipeg from the dizzy height of the 278-foot MacArthur Building. Construction just

ALOFT WITH A CAMERA

Portage Avenue was a long way down!

completed, Mr. Foote mounted astride a load of lumber and was hoisted by a derrick 70 feet above the structure. Thence, he was swung out over Portage Avenue. Just as he was all set to take his picture the hook that was holding the load dropped a link. The lumber started to "broncho" and Mr. Foote hung on for dear life. When equilibrium was restored, he snapped his picture and was then let down gently to the sidewalk more than 300 feet below.

Another job took him to the lip of the Winnipeg Electric Company's tall chimney, then recently built. His camera tripod set up on the top of the shaft, he was preparing to take a picture when a workman at the base opened a door leading into the chimney. Immediately, a draft went rushing up the shaft with such force that the photographer's focusing cloth blew skywards; some planks were dislodged, and the camera was seized in the nick of time as it was disappearing over the outer edge. Precariously, Mr. Foote hung on like a cat for about twenty minutes and was eventually rescued from his lofty perch. It was merely another incident in a life which has been filled with narrow escapes.

Impressions of Europe—26*

By D. R. P. Coats

The Waltzing Brahms

Part of Hamburg—"A desert of dilapidation."

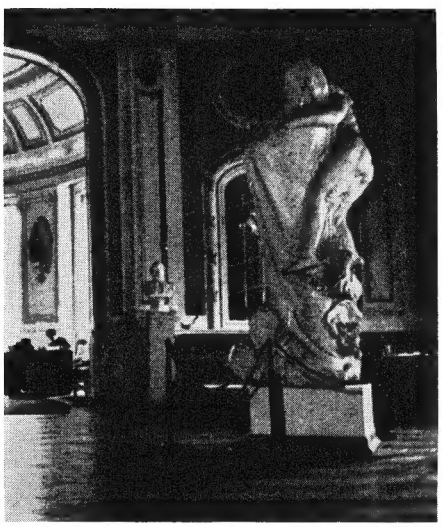
My recollections of Hamburg are a mental montage of the rectangular Binnen (Inner) Lake Alster fronted by undamaged fashionable stores and hotels including the "Atlantic" with its gilded iron balconies; citizens in large numbers apparently going about their business, whatever and wherever it may have been; cyclists riding on sidewalks between pedestrians and the gutters; a chimney-sweep pedalling along in what seemed to be the livery of his craft, a grimy battle-dress outfit surmounted by a silk hat; a crowd staring into a once "posh" shop window now filled with shoes neatly arranged on elegant fixtures, every pair obviously second-hand; a street of substantial buildings, among which was the Post and Telegraph office, running westward and rising towards Altona and the height upon which stands the gigantic and hideous Bismarck statue. . . .

Beyond that, we jeeped through a vast zone of ruin and rubble in which the smoke-blackened tombstones of a cemetery had the quaint appearance of being the only normal objects in a desert of dilapidation, marking as they did the dead who had been decently interred, in contrast with the mounds of tumbled brick covering corpses unnumbered. One sensed death by its odour in the rainy September air of Hamburg as unmistakably as in downtown Berlin two months previously—an unsavoury subject, truly, but not to be omitted from the record of one's impressions. . . .

Returning downtown, we were stopped by a painted sign on a red brick structure—"Broadcasting House." This was Hamburg Musikhalle, headquarters of the British Forces Network. I had heard there were some Canadian radio men here, so I entered a hallway, walked up a few stairs and went wandering among marble statuary, sand-coloured silk upholstery, and mirrors on walls of white and gold. Seated at a desk piled with transcriptions and radio scripts, and looking quite at home in this temple of musical culture, was a valued friend from far-away Winnipeg—Sergeant Bill Valentine of CKRC. Bill and I hadn't met since we toured west-

ern Manitoba with an entertainment unit on a combined Army and Air Force recruiting campaign two years before. Well did I remember how he pleased the folks of Deloraine and district with his recitals of "Albert and the Lion." Now, here he was, in charge of the Variety Department broadcasting to Allied troops throughout western Europe.

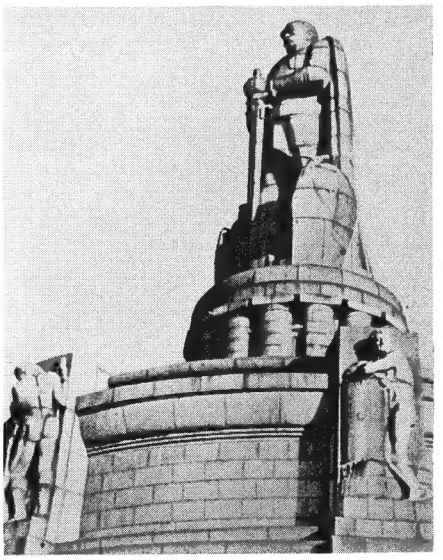
Behind Bill's chair stood a ten-foot-high white marble statue representing Brahms being embraced by three unclad females and with the head and shoulders of a man at his feet. Observing my interest in Brahms, Bill reminded me that the famous composer was a native of Hamburg. Stepping over to the massive statue, he gave it a push. Brahms and his clinging company rotated on a wooden base. Some inventive urge within made me think for a moment of the possibilities of applying the principle to statues elsewhere . . . Nelson in Trafalgar Square might follow the sun, when visible . . . the Golden



Brahms in the Musikhalle

Boy on the Legislative Building in Manitoba might face south in February. . . . Bill made Brahms turn front again.

We toured the Musikhalle, going first to "Studio A" which was the concert hall, home of the famous Hamburg



The Bismarck Statue

Philharmonic Orchestra. There were seats for 2,000 and a stage backed by a grand organ. Here the orchestra performed one concert a week for Allied troops in the city and another which was broadcast over a twenty-thousand-watt station at Cologne.

Bill introduced me to his Commanding Officer, Major John McMillen, who informed me that the programmes had been carried by a 100 k.w. transmitter at Norden, now temporarily off the air due to power trouble. A one-thousand-watt station at Berlin would be added to the network by the end of September (1945). The British Forces radio broadcast seventeen hours daily. Major McMillen told me something of his programme policy. . . .

The average age of the listeners to whom the system catered was 24 years. There was little criticism from the troops but many sound suggestions. There was a familiar touch in his report that some soldiers asked why there was so much dance music while others queried "why not more?" Unassisted by Hooper ratings or Elliott-Haynes surveys of listener opinion, Major McMillen's job was that of any conscien-

tious broadcaster—so to mix the fare that everyone would find something pleasing, sometime. He injected nine hours per week of serious material and saw to it that a fair proportion hit the hours of peak listening. Said he: "There's no reason why people with better taste should be expected to listen at the most awkward hours," in which, it seemed, he had an idea worth pondering.

In addition to programmes locally produced and transcriptions of American Armed Forces shows, including Fibber McGee and other popular names, the British Forces Network operated two receiving stations on the outskirts of Hamburg. These picked up programmes from the BBC and from the CBC station at Sackville, New Brunswick, which latter, by the way, was one of the clearest North American stations heard in western Europe. . . .

Our stay in Hamburg was but for a few days. To me there was something very reminiscent of London about the city. It could have been due to the presence of so many British Tommies. Perhaps the respective patterns, though not the amounts, of aerial damage were comparable. I questioned a German youth concerning air raids. He remembered some in which Allied planes were estimated to number two thousand.

In lower Hamburg we found the hive of the black market, camera and cigarette branch. In narrow streets men lounged in groups or mingled with the crowd strolling to and fro with no perceivable destination. There was much furtive exchanging of bundles. Typical scene:—An Allied soldier with a fat haversack conversed in dumb-show with a shabby German civilian. Both scanned the street for police or provosts, and sidled into an office doorway. When they emerged presently and walked rapidly in opposite directions, the German had a parcel looking suspiciously like five hundred cigarettes; the soldier sported a leather-cased camera and a haversack significantly limp. One wondered who ultimately smoked the cigarettes—the shabby civilian? Or did he trade them again for food?

Wilford Davidson

CKY PRODUCTION SUPERVISOR

Those of us who knew Wilf when as a lad he came into Winnipeg from Carberry and succeeded in breaking into radio, have watched his career with considerable interest. Following local singing engagements, Wilf joined the staff of CKY in 1935 as an announcer.

Wilf contributed liberally to the entertainment of Service personnel in Winnipeg and district during the early years of the war. He served as Chairman of the Entertainment Committee of the Greater Winnipeg Co-ordinating Council for War and Welfare Services and in that capacity had charge of 20 parties providing entertainment for the Forces in Military District Number 10 and Number 2 Training Command of the R.C.A.F.

In April 1943, he left CKY and enlisted in the Canadian Army. For awhile he was allowed to kick his heels at Portage la Prairie, but the authorities soon became aware that some very fine and potentially useful talents were being wasted on the parade ground and in the routine duties of a private soldier, so Wilf was shipped off to Toronto to join the Army Show. In due course he went overseas and there was transferred to Canadian Army Public Relations, Radio Section, with an office in the Langham Hotel, across the street from the BBC's Broadcasting House.

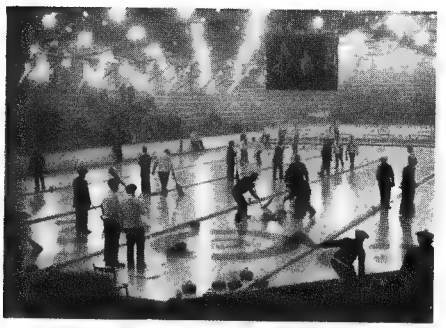
When we met him there in the spring of 1945, Wilf was a Staff Sergeant, busily engaged in producing and announcing programmes broadcast to the A.E.F. He was just as much at home, it seemed to us, as he had been in CKY's studios. He fitted in and carried out his duties with equal facility when he was posted to Hilversum, Holland, towards the close of 1945. There, for several weeks, he broadcast from a Dutch station which was being used to entertain the Canadian troops who were packing up to leave the Netherlands and return to Canada.

PERSONALITY PORTRAITS - 11

WILFORD DAVIDSON

Announcer, concert baritone, production supervisor, Wilf has had a long and successful experience in broadcasting. At present he produces CKY's "Music For You", sings on the Hudson's Bay Company's "Red River Barn Dance", announces CBC's "Music by Eric Wild", the "Tribune Quiz", "Northern Lights", and writes and produces the recorded "Sunday Concert".

Manitoba Curling Association's Diamond Jubilee



Originally formed as a branch of the Royal Club of Scotland, the Manitoba Curling Association celebrates this year its Diamond Jubilee.

Now one of our most popular sports each winter, the game of curling began in this Province in the year 1876 with the organization of a club in Winnipeg. In 1880, clubs were established at Emerson and Portage la Prairie, and in the following season the "Granite" Club came into being. A club was formed at Brandon in 1883, one at Stonewall in 1884, and numerous others in succession thereafter.

A big time in Manitoba curling history was the grand Provincial Bonspiel in 1884. The play continued for two days and ended with a banquet. Entries in this event came from Stonewall, Stony Mountain, Portage la Prairie, Emerson and Brandon. Three years later, clubs were formed at Carberry, Clearwater, Morden and several other towns. One of the famous contests in the history of Manitoba curling took place on February 1st, 1889, when the players were City Fathers versus Ordinary People. The common folk won, so the Aldermen had to pay the forfeit—an oyster dinner.

In 1888 there was formed the "Manitoba Branch of the Royal Caledonian Curling Club." This became, in 1908, "The Manitoba Curling Association in Affiliation with the Royal Caledonian Curling Club of Scotland" and, eventually, the present "Manitoba Curling Association."

In 1914 a number of lady players conducted their first Bonspiel. In 1925, they formed the Manitoba Ladies' Curling Association, with nine affiliated clubs. At their Bonspiel in 1940 no fewer than 94 rinks were entered. A Junior Curling Association was formed in 1927. Forty-seven Junior and Juvenile rinks participated in the 1940 Bonspiel.

The growth of curling in Manitoba is indicated by the fact that in 1889 the Bonspiel entries totalled 62 rinks. In 1947, it totalled 400 rinks, making our Bonspiel the world's greatest, with an affiliated membership of 230 rinks. Manitoba ladies entered 124 rinks in their 1947 Bonspiel and the Boys' High School Bonspiel entered 158. In March 1947, a Winnipeg rink went to St. John, New Brunswick, and became Dominion curling champions.

Curling Makes Friends

During the early winter months prior to the Bonspiel, Winnipeg curlers endeavour to make goodwill trips out to rural points where they enjoy meeting and playing with good friends whom they expect to meet again when Manitoba curlers converge on Winnipeg for the great event. Nor are recreation and good fellowship the only accomplishments of the Manitoba Curling Association. In the field of public service it has a fine record, too. During the second world war the Association established a Red Cross Aid for the purpose of raising funds for the Canadian Red Cross and purchasing food parcels for prisoners-of-war. All affiliated clubs in

CKY RADIO FAMILY

Ron Smith, the smiling papa in this studio snapshot, came a-visiting recently in his off-duty hours with Mrs. Smith and their husky son Dwaine. Ron enlisted in the R.C.A.F. in 1940 and was taking a pilot's course until discovery of a visual handicap resulted in his transfer to training for the duties of flight engineer. Following his discharge from the Air Force, he operated a public-address system for Canadian Pacific Airways, where he was an inspector of aircraft. His work at the microphone brought him much praise and stimulated an interest in broadcasting. In due course he entered the profession, a move which won him an established place as an announcer and a life partnership with pretty studio accompanist Frances Berry. Two children, Dwaine and Ronnie, have not yet announced their plans for the future, but Dwaine (see photo) appears to have a mechanical interest in microphones, which may be hereditary.

Current programmes in which Ron Smith is heard include "Barnyard Jamboree" and "The Choristers." He also plays parts in numerous CBC dramas.

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the Province assisted, with the result that more than $139,000 was raised.

It is to the credit of the Manitoba Curling Association that its members have consistently striven to keep curling free from the inroads of commercialism and to maintain the tradition that the game's the thing—win or lose. As ambassadors of sportsmanship and goodwill our Manitoba curlers have earned an enviable reputation which will be inherited by future curlers in the Province, imposing upon them the responsibility of maintaining the high tradition.

President of the Manitoba Curling Association is W. E. Lumsden. To him, to all officers of the Association and to the entire membership, CKY, CKX and "Manitoba Calling" extend the heartiest congratulations in this Diamond Jubilee season.

What's Your Beef?

Don Sims, Announcer,
M-C of Whitehall Programme

The great majority of guests on "What's Your Beef?" are ordinary citizens, the same people to be found walking the streets of any city, town or hamlet in the Dominion. Special "name" guests are occasionally selected to balance programme interest, and because their comments may be interesting to Canadians generally.

There are no rehearsals and no prepared scripts. The guest may talk on any subject he or she chooses. The programme is recorded in on-the-spot interviews by Don Sims, on busy streets, at club or organization gatherings, in schools or hotels, or anywhere that people frequent and where portable recording equipment can be used.

Sponsored by Whitehall Pharmacal (Canada) Ltd., "What's Your Beef?" comes to CKY listeners from the CBC Trans-Canada network Mondays through Fridays at 10.30 a.m.

STUDIO TOURS

Club secretaries are invited to arrange for groups to tour CKY's studios. Write or telephone Public Relations Department—92 191.

UNIVERSITY ON THE AIR

Broadcasts by the
University of Manitoba

CKY-CKX — 5.15 P.M.

MONDAY

Nos Poétes Canadiens

Feb. 2 — Paul Morin — Clément Bazin, Lecturer in French.

Feb. 9—Les Jeunes Poétes—R. P. Hardy, S.J., St. Boniface College.

Brandon College Series
The Arts and Sciences in Society

Feb. 16—Chemistry and You — H. V. Kidd, Professor of Chemistry.

Feb. 23—Leaves of Healing—Mrs. S. P. Darrach, Dean of Women.

WEDNESDAY

Contemporary Patterns of Thought

Feb. 4—Jacques Maritain—Rev. G. F. Lahey, S.J., Professor of English, St. Paul's College.

Scientific Research at the University

Feb. 11—Geology—G. M. Brownell, Professor of Geology.

Feb. 18—Botany—W. Leach, Professor of Botany.

Feb. 25—Zoology—R. Wardle, Professor of Zoology.

FRIDAY

The United Nations Organization—
What it Does

Feb. 6—The World Department of Trade and Commerce (I.T.O.)—W. J. Waines, Dean of Arts and Science.

Feb. 13—The World Parliament (General Assembly)—J. H. S. Reid, Professor of History, United College.

Public Housing

Feb. 20—The Political Background to Planning—A. V. Pigott, Member of the Council of Social Agencies.

Feb. 27—Housing and Sociology—H. A. Elarth, Associate Professor of Architecture.

Tom and Nancy

To the left of the microphone is Tom Benson, elbow-deep in his day's "Sugar 'n' Spice" mail. Household hints, cooking recipes, notes and queries relating to a vast number of subjects, and readings of homespun verse and philosophy—all kinds of odds and ends make up the ingredients of "Sugar 'n' Spice." Facing Tom at the mike is Nancy Arden who takes over the last few minutes of the half hour to discuss things happening "In the Women's World."

The Listener Writes . . . .

CKY and CKX are always pleased to receive letters from their listeners. Suggestions and criticism are given careful consideration with a view to improving the broadcasting service.

RENEWAL: "Please renew my subscription. . . . Manitoba Calling is such an interesting little magazine. When we finish reading our copies we pass them on to friends. . . ."—T.D., Tilston, Man.

ONTARIO ANSWERS: "I would like to add my appreciation re the November cover of Manitoba Calling. As it was the first number I sent to a bunch of war veterans in England I am sure they will see the beauty of same. . . ." —G. H., Dryden, Ont.

★

WE GO TO HOLLAND

A happy indication of continued friendship between the people of Holland and ourselves is the number of requests we are receiving to mail Manitoba Calling to folks in The Netherlands. The latest is a year's subscription from a Manitoba reader on behalf of a lady living in Gouda, a city in south Holland which many Canadian army veterans will remember.

Breakfast Club Gossip

Toastmaster Don McNeill

Patsy Lee has been missed by Breakfast Club fans. As we go to press, Patsy is recuperating from an attack of virus pneumonia.

Sam Cowling, the inimitable heckler and comedy man, has been confined to his home with a case of that irritating malady—hives. As might be expected, his trouble has been the subject of considerable banter.

Fran Allison is the original and unique "Aunt Fanny." Formerly a school teacher, she abandoned pedagogy to become a radio singer. Asked one day to "say something" at the microphone, she did, and said it so effectively that she has been playing "Aunt Fanny" ever since.

★ ★

Fran Allison, "Aunt Fanny."

Patsy Lee, songstress.

School Programme Planners

Miss Margory Horner (centre), Superintendent of Music, Winnipeg Public Schools, discussing the script with (right) Wilf Davidson. (Left), Miss Lola Smith, associated with Miss Horner in arranging the programme details, and (at the piano) Filmer Hubble, accompanist.

During the recent Christmas season, City Hydro presented over radio station CKY a series of carol broadcasts by Winnipeg Public School choirs. The choirs taking part in the series were from seven different Winnipeg schools: William Whyte Junior High School, Lord Selkirk Senior High School, Daniel McIntyre Collegiate Institute, Grosvenor Elementary School, General Wolfe Junior High School, Ralph Brown Elementary School and Mulvey Junior High School. The broadcasts, made in co-operation with the Winnipeg Public School Board, were under the direction of Miss Margory Horner, Superintendent of Music for Winnipeg Schools.

CKX HIGHLIGHTS

SUNDAY

10.00—CBC News and Neighbourly News.
12.30—Young People's Hour.
1.00—CBC News.
3.30—Church of the Air.
4.00—Ford Theatre.
5.30—Pause that Refreshes.
10.00—CBC News.
10.30—Music by Eric Wild.

MONDAY

7.30—News (Daily).
7.40—Morning Varieties.
8.30—News (Daily).
12.55—Livestock Review (M.T.W.Th.F.).
1.00—News.
1.30—Farm Broadcast.
3.00—School Broadcast.
5.15—University on the Air.
6.00—News (Daily).
9.00—Contented Hour.
9.30—Information Please.
10.00—News—CBC.
10.15—Furs on Parade.

TUESDAY

7.30—News.
9.45—Morning Devotions.
10.00—Church in the Wildwood.
11.00—BBC News.
6.30—Club Fifteen.
7.30—Toronto Symphony.
9.00—Bob Hope.
9.30—Burns' Chuckwagon.

WEDNESDAY

7.30—News.
9.45—Morning Devotions.
3.00—School Broadcast.
7.00—Dennis Day.
8.00—Mayor of the Town.
8.30—Buckingham Theatre.
9.00—The Whistler.
10.00—News.

THURSDAY

7.00—The Gospel Half Hour.
8.00—Dick Haymes.
8.30—Boston Blackie.
10.00—News.
11.00—Let's Dance.

FRIDAY

7.30—Treasure Trail.
8.00—Light Up and Listen.
8.30—Ozzie and Harriet.
9.00—Championship Fight.

SATURDAY

10.00—Calling All Children.
12.00—Weekend Party.
5.15—The People Ask.
6.00—News.
7.00—Twenty Questions.
7.30—Barnyard Jamboree.
11.00—Northern Lights.
11.30—Sign Off.

SOME CKY PROGRAMMES

15,000 Watts—990 Kilocycles

(All times Central Standard)

*Radio programmes are subject to change without notice. The following items are listed as a guide to some of the most popular features. For more details see Winnipeg daily newspapers. Programmes marked * run on weekdays. Those marked † are on weekdays except Saturdays.*

SUNDAY

9.45—Sunday School.
10.15—Prairie Gardener—CBC.
11.00—Church Service.
12.25—News.
12.30—Way of the Spirit—CBC.
1.00—CBC News—CBC.
1.30—Religious Period—BBC.
2.00—New York Philharmonic—CBC.
3.30—Church of the Air—CBC.
4.00—Singing Stars of Tomorrow—York Knitting Mills.
4.30—News—CBC.
5.30—Weather Forecast—CBC.
6.30—Music for Canadians—Tip Top Tailors.
7.00—Church Service.
8.30—Album Music—Bayer Aspirin.
9.00—Stage 48—CBC.
10.00—Readers Take Over—CBC.
10.30—Music by Eric Wild—CBC.
11.30—Vesper Hour—CBC.
12.00—News, Time and Sign Off.

MONDAY

* 7.00—News and 990 Variety.
* 7.30—News—Winnipeg Electric.
* 8.00—News—CBC.
* 8.05—990 Variety.
† 8.15—Breakfast Club—Swift's.
9.25—Voice of Inspiration.
9.45—Musical Menu.
†10.00—Road of Life—Procter and Gamble.
†10.15—Big Sister—Procter and Gamble.
†10.30—What's Your Beef?—Whitehall Pharmacal.
†10.45—Laura Limited—Lever Bros.
11.00—BBC News—CBC.
†11.15—Lucy Linton—Sunlight Soap.
†11.30—Sugar 'n' Spice.
†12.15—Happy Gang—Colgate Palmolive.
12.45—Claire Wallace—Robin Hood Flour.
† 1.00—News and Messages.
† 1.30—Prairie Farm Broadcast—CBC.
† 2.00—Life Can Be Beautiful—Ivory.
† 2.15—Ma Perkins—Oxydol.
† 2.30—Pepper Young's Family—Camay.
† 2.45—Right to Happiness—P. & G.
† 4.00—Gospel Singer—Templeton's.
† 4.15—Family Favourites—CBC.
5.15—University on the Air.
5.30—Jumpin' Jacks.
5.45—Your Favourite Songs—Bee Hive.
* 6.00—News—CKY.
† 6.15—Jack Smith.
† 6.30—CBC News.
6.40—Pitching Horseshoes—"Kreml."
7.00—Northern Electric Hour—N.E. Co.
7.30—Moneymakers—J. J. Lyons Co.
8.00—Lux Radio Theatre.
9.00—News—CBC.
10.00—The Choristers—CBC.
10.30—Harmony House—Nabob Coffee.

TUESDAY

12.45—Singalong—Toni Inc.
7.00—Big Town—Ironized Yeast.
7.30—Canadian Cavalcade—Borden's Ltd.
8.00—Amos 'n' Andy—Lever Bros.
8.30—Fibber McGee—Johnson's Wax
9.30—London Playhouse—Can. Oil Co.
10.00—Alberta Ranch-house—CBC.
11.30—Design for Listening—CBC.

WEDNESDAY

6.40—Pitching Horseshoes—"Kreml."
9.25—Voice of Inspiration.
12.45—Claire Wallace—Robin Hood Flour.
5.15—University on the Air.
5.45—Your Favourite Songs—Bee Hive.
6.45—The M.T.S. Show—Man. Tel. System.
7.15—Citizens' Forum—CBC.
8.30—Tribune Quiz—Winnipeg Tribune
11.15—Listen to This!—CBC.

THURSDAY

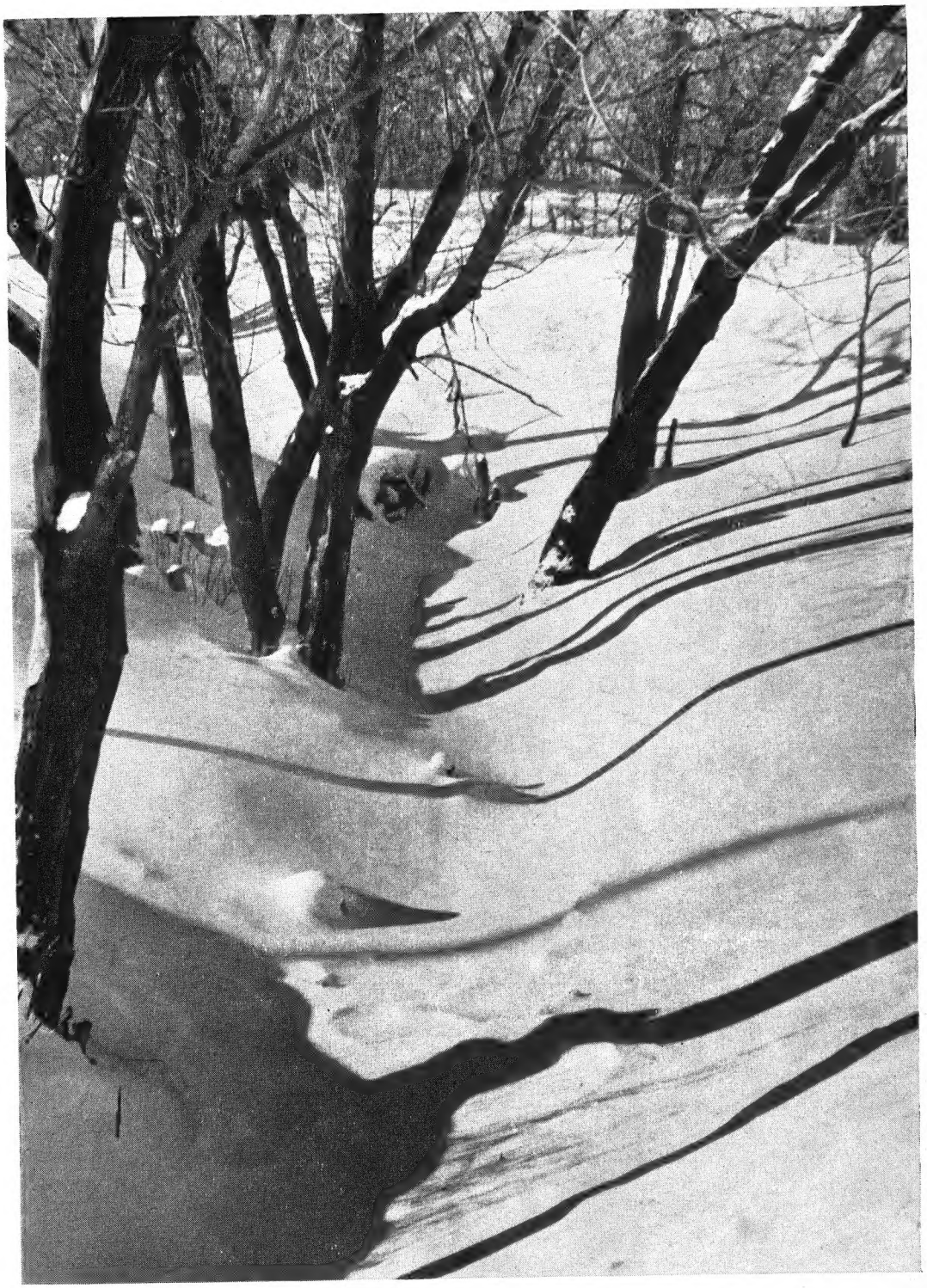
12.45—Singalong—Toni Inc.
7.00—Boston Blackie—Canadian Starch.
7.30—John and Judy—Lamont Corliss.
8.00—Kraft Music Hall—Kraft Cheese.
8.30—Wayne and Shuster—RCA Victor.
9.30—Eventide—CBC.
10.30—Winnipeg Concert Orchestra—CBC.
11.00—Vancouver Theatre—CBC.
11.30—Noctune—CBC.

FRIDAY

9.25—Voice of Inspiration.
12.45—Claire Wallace—Robin Hood Flour.
5.15—University on the Air.
5.45—Your Favourite Songs—Bee Hive.
7.00—Toronto Symphony—R. Simpson Co.
8.00—Barnyard Jamboree—Quaker Flour.
8.30—Waltz Time—Sterling Products.
10.00—Prairie Schooner—CBC.
11.30—Mainly About Music—CBC.
12.15—Northern Messenger—CBC.

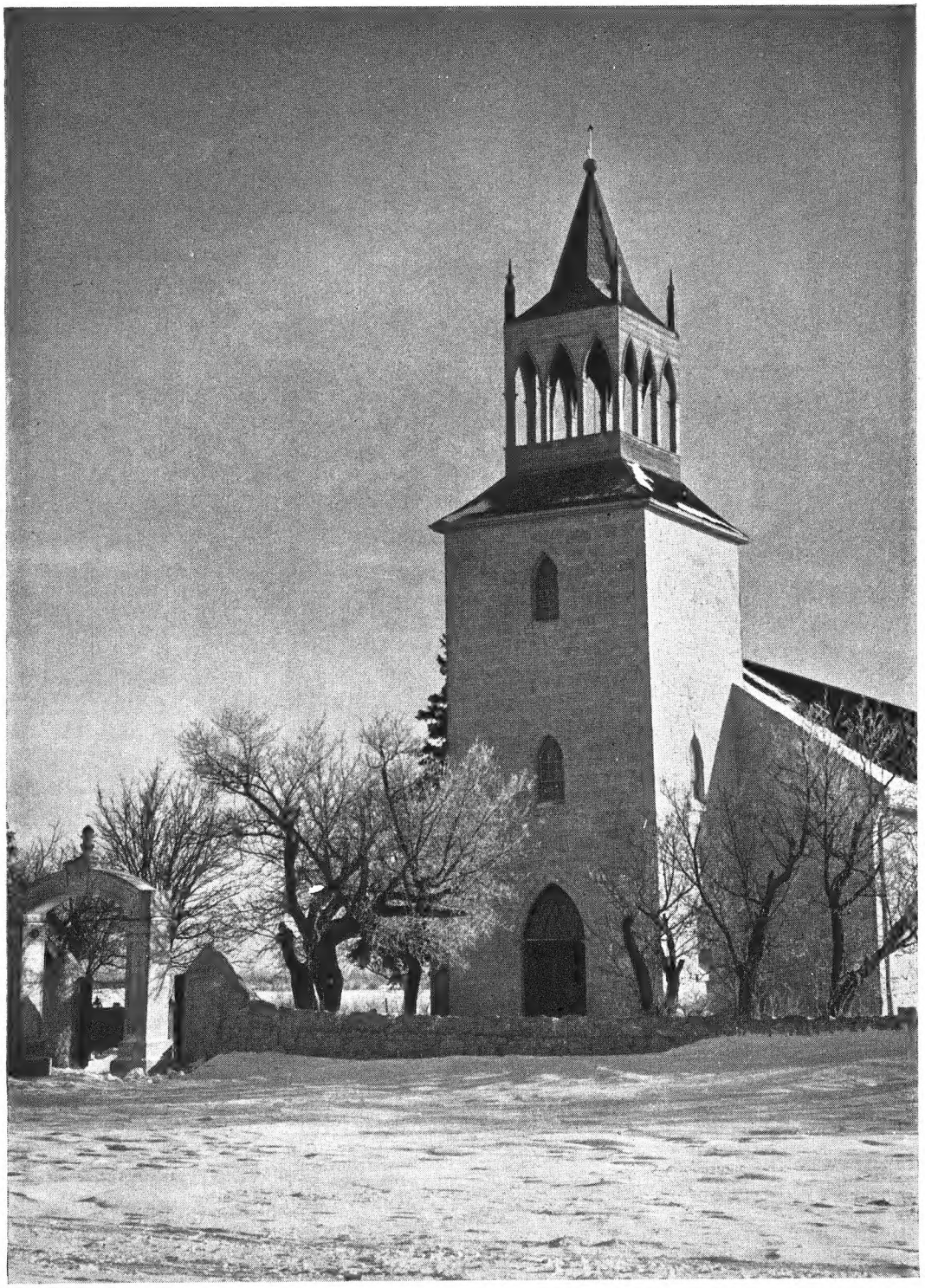
SATURDAY

9.45—Morning Devotions—CBC.
10.00—Crossroads Jamboree—LS.
10.30—Good Deed Club—T. Eaton Co.
11.15—Y.M.C.A. Sports College—CBC
11.30—M.T.S. Show—Man. Tel. System.
12.00—Music Hall Variety.
1.00—Metropolitan Opera—McColl Frontenac.
5.00—The People Ask.
5.45—Wes McKnight—St. Lawrence Starch.
6.15—British Variety.
7.00—Life of Riley—P. & G.
7.30—Share the Wealth—Colgate Palmolive.
8.05—N.H.L. Hockey—Imperial Oil Co.
10.00—Red River Barn Dance—H.B.C.
10.30—Dance Orchestra—CBC.
11.00—Northern Lights—CBC.
11.30—Chamber Music—CBC.



Shadows on the Snow

Photo by P. M. Chiswell.



St. Andrews on the Red

Photo courtesy Manitoba
Travel and Publicity Bureau.